



Seasoned Industry Marketing Expert Joins Maris-Tech's Advisory Board

The Company has formed a professional advisory board to accelerate its commercial and technological efforts

REHOVOT, Israel, Feb. 03, 2023 (GLOBE NEWSWIRE) -- Maris-Tech Ltd. (Nasdaq: MTEK, MTEKW) ("Maris-Tech" or the "Company"), a B2B provider of intelligent video transmission technology with AI acceleration for edge platforms, today announced it had formed an advisory board to strengthen its awareness in industry and expand its sales and marketing infrastructure.

The first member to join is Mr. Leslie G. Litwin. Mr. Litwin has decades of experience in marketing of video technologies and products. He is currently the managing director and founder of Antrica, worldwide specialist, manufacturer and supplier of video encoders and video decoders. Mr. Litwin and Antrica serve, very successfully, as one of the distributors of the Company's products abroad, and Mr. Litwin personally has many years of familiarity with the Company and variety of its products. Mr. Litwin is also the founder of Zilica Ltd., engaged in sales and marketing of specialized video and CCTV ICs and sub-assemblies into European design and development companies. Prior to that, Mr. Litwin served in a number of senior marketing and sales roles in global leading companies.

"The creation of an advisory board is the next step in Maris-Tech's commitment to expand the global awareness of our unique solutions as we consider intelligent video transmission and AI technologies and products to be the future of many industries including, surveillance, commercial, defense, space and more," said Israel Bar, Chief Executive Officer of Maris-Tech. "Mr. Litwin has an impressive career in senior marketing and sales of advance video solutions as well as being one of our top distributors for several years with great success. We believe that his expertise and contribution will prove to be an invaluable asset to our commercial efforts. We continue to seek leading experts in our operational sectors to better enhance our core business, obtaining new customers and fast-forward our goal of expanding the Company's network base. Having Mr. Litwin joining our advisory board is an honor and we look forward to a fruitful relationship."